

Who's Responsible?



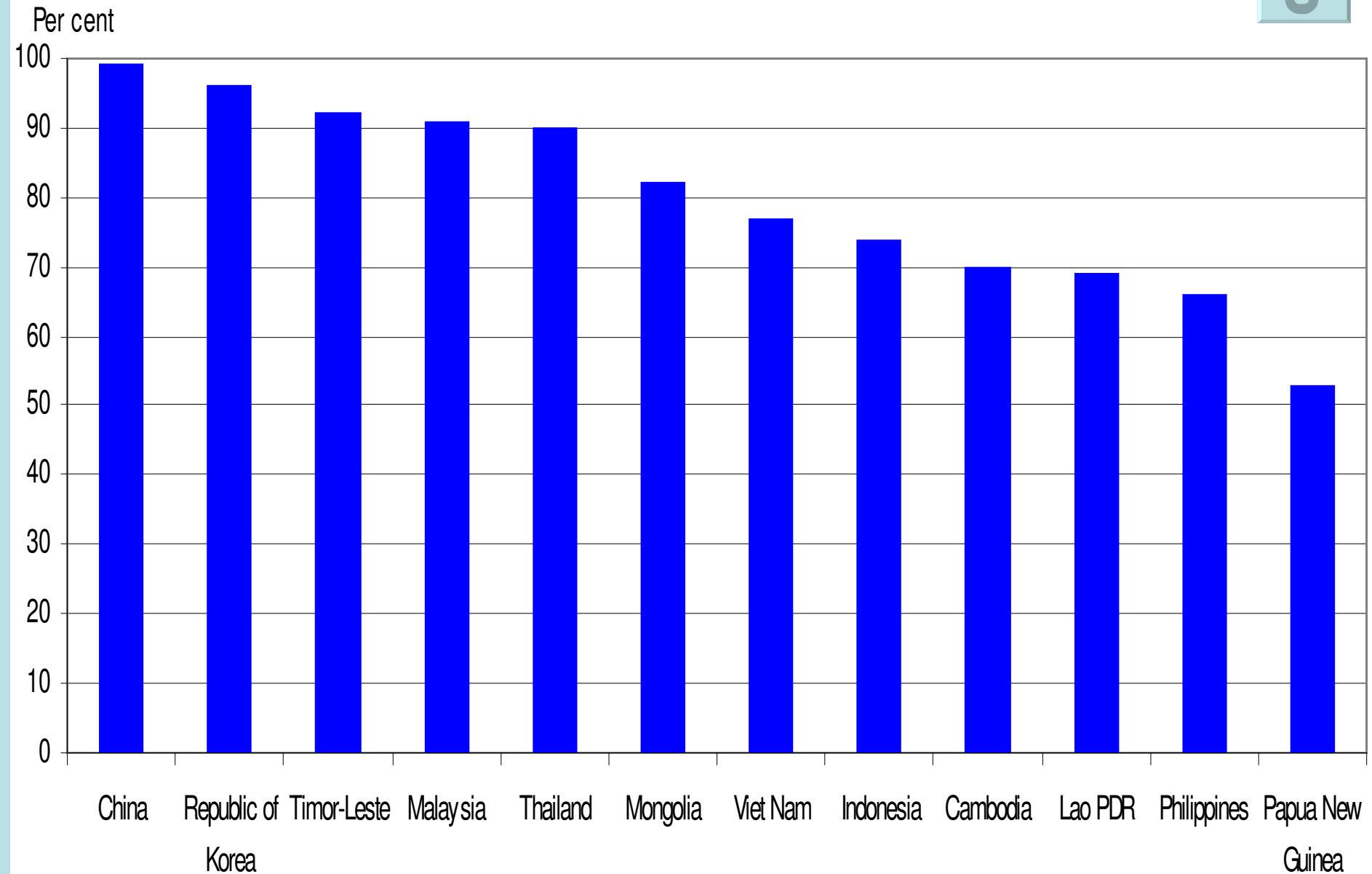
511 • million illiterates in Asia & the Pacific

132 • million 15-24 years old are illiterates

45.5 • million children out of primary schools

64.3% • NER in secondary education

Primary school completion rate, 2001



Partnerships - MOE

- Include Financial Education (FE) in core curriculum of primary and secondary
- Include items on FE in national exams
- Learn lessons from other related behavior change education efforts (life skills for HIV prevention, anti-smoking, hygiene education) in preparing FE approaches and materials
- Be inclusive. Structure broad stakeholder coalitions to design FE programs

Partnerships - Private Sector

- Bring employees & small business owners into the classroom – as volunteers, as ‘local experts’, as partners in learning
- Support local schools – ‘adopt a school’ or contribute to school improvement and management
- Influence government policy on FE – as collaborative bodies and business organizations, government may listen

Partnerships - Research Institutions

- Needs assessments and Market research with target groups – what are young people's priorities and existing practices?
- Impact studies – without base line studies, and without carefully constructed research studies, how can we show FE makes a difference?

Partnerships - Children

- Curriculum outlines – what FE topics and issues are important to children? Our assumptions may be way off base.
- Materials development – Case studies and materials ‘by children and for children’
- Find out what sources of information kids trust – and design programs accordingly
- Families – Open schools to parents and broader community. FE requires family support to change student behavior.

Issues that should not be ignored

- Disparities – Is FE targeting only the elite and middle class? Are gaps being broadened?
- Children who are out of school – how can they be included in FE programs?
- Context is essential – credit card management for some – micro-enterprise skills for others. Curriculum needs to be flexible for kids in Asia.
- Impact – what are children gaining from FE besides information and how do we prove this?



THANK YOU!!